Privacy Policy for Radiate and Ride Website

Effective Date: December 6th, 2023

1. Introduction

Welcome to Radiate and Ride. At Radiate and Ride, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and protect your personal data when you visit our website or use our services.

Please take a moment to read this Privacy Policy carefully to understand our practices regarding your personal information. By accessing or using our website, you consent to the practices describe in this Privacy Policy.

2. Information We Collect

We collect various types of information when you visit our website or use our services including:

- 2.1. **Personal information**: This includes information that can be used to personally identify you, such as your name, email address, phone number, and other contact details.
- 2.2. **Usage information**: This includes information that can be used to personally identify you, such as your name, email address, phone number, and other contact details.
- 2.3. **Cookies and Tracking Technologies**: We use cookies and similar tracking technologies to collect information about your browsing behavior and preferences. You can manage your cookie preferences through your browser settings.

3. How We Use Your Information

We may use your information for the following purposes:

- 3.1. **To provide Services**: We use your personal information to provide the services you request, including processing bookings and payments.
- 3.2. **Communication**: We may use your contact information to send you updates, newsletters, and promotional materials. You can opt out of these communications at any time.
- 3.3. **Improvement of Services**: We use the information collected to improve our website and services, such as analyzing user behavior and preferences.
- 3.4. **Legal Compliance**: We may use your information to comply with legal obligations, resolve disputes, and enforce our terms and conditions.

4. Information Sharing

We do not sell, rent, or trade your personal information to third parties for their marketing purposes. However, we may share your information with:

- 4.1. **Service Providers**: We may share your information with third-party service providers who assist us in delivering our services, such as payment processors and email service providers.
- 4.2. **Legal Requirements**: We may disclose your information if required by law or in response to a legal request.
- 4.3. **Business Transfers**: In the event of a merger, acquisition, or sale of all or part of our company, your information may be transferred to the new entity.

5. Security

We take reasonable measures to protect your personal information for unauthorized access, disclosure, alteration, and destruction. However, please be aware that no security system is completely impenetrable.

6. Your Choices

You have the following rights regarding your personal information:

- 6.1. **Access**: You can request access to the personal information we hold about you.
- 6.2. **Correction**: You can request correction to inaccurate or incomplete personal information.
- 6.3. **Deletion**: You can request the deletion of your personal information, subject to legal and contractual obligations.

7. Contact Us

If you have any questions or concerns about this privacy policy or our data practices please contact us at <u>info@radiateandride.com</u>

8. Changes to this privacy Policy

We may update this privacy policy form time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes by posting the updated Privacy Policy on our website.

Please review this Privacy Policy periodically to stay information about how we are protection and using your personal information.

Last Updated: December 6th, 2023

Thank you for choosing Radiate and Ride. We value your trust and are committed to protecting your privacy.